From: Morning Consult
To: lmartin@bakersfieldpd.us
Subject: Morning Consult Tech, Presented by the Auto Alliance: Facebook Reportedly Considered Monetizing Access to User Data
Date: Thursday, November 29, 2018 5:29:53 AM

By Edward Graham

Top Stories

- Internal Facebook Inc. emails, mostly from 2012-2014, show that the social media company once considered charging outside companies for continued access to user data, including forcing advertisers to spend more for user information, according to an unredacted court document reviewed by reporters -- a move that would have signaled a shift away from Facebook's policy of not selling user information. (The Wall Street Journal)
- Microsoft Corp. won a a $480 million U.S. Army contract to provide prototypes of augmented reality systems for use on combat missions and in training, potentially marking the first time the company's devices will be planned for use in live combat. The program could see Microsoft ultimately

supply more than 100,000 HoloLens augmented reality devices for military use. (Bloomberg)

- The United Kingdom and Germany have grown more concerned about allowing Chinese telecoms company Huawei Technologies Co. to install 5G equipment within their countries after a U.S. delegation this month warned European allies to be more vigilant about the security of their telecommunications networks and supply chains, according to officials. News of the warning, which comes as Germany and the U.K. prepare to auction off 5G services next year, follows New Zealand's decision this week to block one of its largest telecoms operators from using Huawei's 5G equipment. (Financial Times)

Chart Review

Microsoft's tussle for top spot highlights its transformation
Richard Waters, Financial Times

Events Calendar (All Times Local)

THURSDAY

FCBA event on FCC enforcement of signal interference and pirate investigations	12:15 p.m.
WifiForward's Wi-Fi Summit	1 p.m.
CSDE event on release of anti-botnet report	1:30 p.m.

FRIDAY

FCC forum on AI and machine learning 9 a.m.

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General

U.S. rights groups seek secret documents in Facebook encryption case
Joseph Menn, Reuters

Two civil rights groups asked a judge on Wednesday to release documents describing a secret U.S. government effort to force Facebook Inc to decrypt voice conversations between users on its Messenger app. A joint motion by the American Civil Liberties Union and the Electronic Frontier Foundation in U.S. District Court in Fresno, California argued that the public's right to know the state of the law on encryption outweighs any reason the U.S. Justice Department might have for protecting a criminal probe or law-enforcement method.

China rushes to launch rival to GPS
Emily Feng, Financial Times

In south-west China this month, amateur space watchers shot videos of a slender Long March 3B rocket launching in a plume of smoke and flame. Hours later, China's state space agency confirmed the launch and revealed the valuable payload onboard: two satellites for BeiDou, China's nascent global navigation system.

Amazon's Cloud Chief Defends Use of Facial Recognition Software
Spencer Soper, Bloomberg

Amazon.com Inc.'s cloud chief defended the use of controversial facial recognition software and said the company is educating government officials about the service and how the technology might be regulated. Amazon Web Services Chief Executive Officer Andy Jassy addressed criticism that its Rekognition service, which can identify people from photos and video, threatens civil liberties if it is used by law enforcement.

Treasury Yield Hits 3%, Stocks Mixed After Powell: Markets Wrap
Yakob Peterseil, Bloomberg

Benchmark Treasury yields briefly fell below 3 percent for the first time since September in the wake of the Fed's dovish tilt, but a stock rally faded as U.S. equity futures dropped and gains in Europe were muted. The dollar fluctuated.

Intellectual Property and Antitrust

Amazon's treatment of sellers comes under scrutiny in Germany
Emma Thomasson and Matthias Inverardi, Reuters

Germany's antitrust authority has launched an investigation into whether U.S. ecommerce giant Amazon is exploiting its market dominance in its relations with third-party retailers who use its website as a marketplace. The move comes as European regulators have been taking a tough line on U.S. tech giants like Google and Facebook, with the European Commission also looking into Amazon's dual role as retailer and marketplace.

Sherrod Brown: Government 'hasn't been nearly aggressive enough on anti-trust issues' with tech companies
Brett Samuels, The Hill

Sen. Sherrod Brown (D-Ohio) said Wednesday he believes the government has not done a sufficient job of enforcing anti-trust laws, but was noncommittal about breaking up tech giants. Brown was asked on BuzzFeed's "AM to DM" if the government should break up big tech companies like Amazon and Facebook.

Telecom, Wireless and TV

Paul Jacobs Is Still Thinking About Taking Qualcomm Private
Selina Wang, Bloomberg

Paul Jacobs, the ousted chairman of Qualcomm Inc., is still thinking about taking the chipmaker private. Jacobs discussed the potential for a deal, and his new company XCOM, during an interview Wednesday at Bloomberg's Year Ahead conference in New York.

Huawei seeks clarification after New Zealand intelligence agency rejects 5G bid

Charlotte Greenfield, Reuters

Huawei Technologies Co Ltd said it was seeking clarification from New Zealand after the country's intelligence agency rejected the telecommunication industry's first request to use the Chinese firm's equipment in its planned 5G mobile network. Huawei said it had not had formal contact with the Government Communication Security Bureau (GCSB), which has cited national security concerns in declining a proposal from telecoms operator Spark New Zealand to build its 5G network using Huawei equipment.

House Democrats Who Haven't Supported Net Neutrality Yet Have All Taken Money from Telecoms
Kaleigh Rogers, Motherboard

The Democratic members of Congress staying mum on net neutrality have all taken campaign contributions from major telecom companies, according to Federal Election Commission filings. In May, the Senate passed a joint resolution under the Congressional Review Act that would overturn the Federal Communication Commission's decision to scrap free internet rules last year.

Senators Press FCC for Action on White Spaces
John Eggerton, Broadcasting and Cable

A pair of Republican senators have asked the FCC to resolve interference issues with TV white spaces (TVWS) use by unlicensed devices, come up with final guidance, and allow for the expansion of TVWS use. They say the technology is key to closing the rural broadband divide because it is an affordable connectivity answer for rural and tribal communities.

Mobile Technology and Social Media

Teens Say Social Media Isn't As Bad For Them As You Might Think
Katie Notopoulos, BuzzFeed News

The vast majority of teens in a new survey believe social media is actually good for them, a Pew Research Center report shows. Seriously: 81% of teens said it makes them feel more connected to friends, 71% said it helps them show their creative side, 69% said it helps them make friends and with a more diverse group of people, and 68% feel like they have people who support them through tough times. (And no, this wasn't secretly funded by Facebook.)

With an eye on past problems, Facebook expands local feature
Barbara Ortutay, The Associated Press

Facebook is cautiously expanding a feature that shows people local news and information, including missing-person alerts, road closures, crime reports and school announcements. Called "Today In," the service shows people information from their towns and cities from such sources as news outlets, government entities and community groups.

Go-Jek to Launch Ride-Hailing Beta App in Singapore to Take on Grab
Yoolim Lee, Bloomberg

Indonesia's Go-Jek will roll out a beta version of its ride-hailing app in Singapore today, moving into direct competition with arch-rival Grab on its home turf. Go-Jek's beta app will be available on Android and Apple devices to a limited number of consumers, the company said in a statement Thursday.

Ad buyers skeptical as Snap looks beyond teens for growth
Sheila Dang, Reuters

Snap Inc has pinned its hopes on the over-35 crowd to revive user growth for its photo messaging app, a shift ad buyers said could backfire. Wooing older people to Snapchat, known for disappearing messages and cartoon selfie photo filters, could alienate its cult following of youngsters, ad buyers and other executives warned.

Cybersecurity and Privacy

Dell.com resets all customer passwords after cyber attack: statement
Jim Finkle, Reuters

Dell Inc said on Wednesday that it reset passwords for all accounts on its Dell.com online electronics store on Nov. 14, five days after it discovered and stopped hackers who were attempting to steal customer data. The computer maker did not tell customers about the attack when it forced the password resets, according to a person familiar with the breach.

That Virus Alert on Your Computer? Scammers in India May Be Behind It

Vindu Goel and Suhasini Raj, The New York Times

You know the messages. They pop up on your computer screen with ominous warnings like, "Your computer has been infected with a virus. Call our toll-free number immediately for help."

Agencies Will Soon Have a Cyber Hygiene Score-And Will Know Where They Rank

Aaron Boyd, Nextgov

Soon, federal agencies will have a clear idea of how they are doing on basic cybersecurity and be able to compare their posture to other agencies across the government. The Homeland Security Department's Continuous Diagnostics and Mitigation program, or CDM, is providing agencies with a sophisticated suite of cybersecurity tools.

Amnesty International Seeks Revocation of Israeli Spyware's Export License

Gwen Ackerman, Bloomberg

Amnesty International says an Israeli cyber company's spyware has been turned against its staff, and it's trying to force the Israeli Defense Ministry to revoke the export license. The U.K.-based human rights group said it's consulting with lawyers to see if it has legal recourse.

Trump nominees testify before Senate panel on plans for election agency

Jacqueline Thomsen, The Hill

A pair of President Trump's nominees for a federal election agency testified before a Senate panel Wednesday on their plans to help state and local officials administer elections. Donald Palmer and Benjamin Hovland testified before the Senate Rules and Administration Committee on their plans for the Election Assistance Committee (EAC), an agency that helps local officials administer their elections.

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Opinions, Editorials and Perspectives

40 Years of Airline Deregulation Prove the Free Market Still Works for Consumers
Pete Sepp, Morning Consult

Forty years ago, President Jimmy Carter signed the bipartisan Airline Deregulation Act of 1978 into law, which marked a gradual ascent into a new era of innovation in our domestic air transportation system. Replacing heavy-handed government micro-management with a lighter touch that allowed free markets to evolve was not an easy task, but the results were well worth the struggle.

Call for 'universal verification' on social media
Paul Hidalgo, The Hill

Don't let 2018 midterms elections fool you. Although fake news and misinformation did not appear to have a major impact on the outcome, manipulation on social media is worse than ever.

In the Wake of GDPR, Will the U.S. Embrace Data Privacy?
David Meyer, Fortune

A year ago, the idea of a federal data privacy law in the U.S. was unthinkable for all but a handful of digital rights activists. As 2018 comes to a close, the prospect of such legislation has suddenly become very real.

Research Reports

Teens' Social Media Habits and Experiences
Monica Anderson and Jingjing Jiang, Pew Research Center

Amid growing concern over social media's impact and influence on today's youth, a new Pew Research Center survey of U.S. teens finds that many young people acknowledge the unique challenges - and benefits - of growing up in the digital age. Today, social media use is nearly universal among teens.

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